# Sponsorship Opportunities

**NCCE Virtual 2021**

**March 17-20**

* a virtual experience like no other.

<table>
<thead>
<tr>
<th>Key Benefits</th>
<th>Tier 1</th>
<th>Tier 2</th>
<th>Tier 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Exhibit Space</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>50-Minute Session</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Pre/Post Attendee Mailing List</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Dedicated Session Room</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Conference Registrations to Give Away</td>
<td>20</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>NCCE Blog Post</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Attendee Push Notifications</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Price</td>
<td>$20,000</td>
<td>$7,500</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
Sponsor Benefits Continued:

- Sponsor signage throughout virtual conference
- Recognition on print and digital materials sent to registered conference attendees
- Recognition on website, social media, and during the conference
- Invitations to virtual social events
- Marketing assets for NCCE 2021 co-branding
- Post-conference exposure through NCCE 2021 content library
- Access to sponsor's suite in the exhibit hall for private meetings

For additional information about sponsorship opportunities:

Bobby Myers
Director of Operations
bmyers@ncce.org
208.292.2529

NCCE by the Numbers

70% of attendees decide or recommend purchasing

70%
30%
14%
7%
13%
22%
44%

NCCE is the largest ed-tech event in the Northwest!
Virtual Exhibit at NCCE 2021

Exhibitor Suite
- Custom exhibitor pages
- Engagement tools for exhibitors to add videos, live chat, polls and questions to their landing pages
- Collect detailed attendee information from booth visitors

Exhibit Platform
NCCE 2021 will be host on JUNO, the most reliable on-demand event space for online engagement and connection.

Prior to the start of NCCE 2021, all sponsors and exhibitors will be offered detailed instruction and booth setup tutorials to maximize your event experience and exposure.

Change is hard. Change can be messy. That doesn't mean it can't be successful. NCCE 2021 is invested in creating the most dynamic, human-focused digital event possible. Join us March 17-21st for our 50th Annual Conference and Exhibition to think big, connect, and grow.