Accessibility Adventure: Unlock Learning for All in the Digital Classroom!



Welcome to your Accessibility Adventure! This guide will help you navigate WCAG 2.1 standards and equip you with practical tools to make digital content accessible for all learners. Our journey is split into beginner and advanced trails—offering steps you can take immediately and those to tackle as you build skills. Let's dive in and unlock learning for all!

Trail Map: Your Guide to WCAG 2.1

What is WCAG 2.1?

The Web Content Accessibility Guidelines (WCAG) provide global standards to ensure digital content is accessible to all users, especially those with disabilities. WCAG 2.1 is built on four core principles, known as POUR:

- **Perceivable:** Information should be presentable to all senses.
- **Operable:** Users should be able to navigate and interact with content easily.
- **Understandable:** Information and operation of the interface should be clear.
- **Robust:** Content should work across various devices and assistive technologies.

Each guideline has success criteria ranging from A (basic) to AAA (advanced) to help you create accessible experiences for all users.

Quick Wins: Easy Access Hacks

Explore this section to start making a difference immediately! These quick wins require no special skills and little to no prior knowledge.

1. Color Contrast Boost

Ensure text is readable by checking color contrast between text and

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background. Aim for at least a 4.5:1 contrast ratio for body text. Tools like <u>WebAIM's Color Contrast Checker</u> can assist. It is also important not to use color as the only way to convey information. This makes content access challenging for individuals who have a color vision deficiency.

2. Clear Headings & Structure

Use proper heading tags (like H1, H2, H3) for organization. This helps screen readers and makes navigation easier for everyone. In Microsoft word you can use the *Styles* Menu in the **Home** tab to achieve this. In Google Docs *click normal* text to choose your headings.

3. Descriptive Links

Avoid vague link text like "click here." Instead, use descriptive text (e.g., "Read our Accessibility Tips"). This helps users understand the link's purpose. Additionally, avoid long or complex URLs as link text; instead, hyperlink descriptive words to keep the text clean and focused. For example, use "Visit our resources page" rather than displaying the entire URL.

4. Alt Text for Images

Add concise alt text to images to describe the content for users who rely on screen readers. Even a few words can make a big difference.

5. Font Size & Style Basics

Make sure the font size is large enough to read comfortably. Aim for at least 12-14 points for body text and consider a slightly larger size for headings. Similarly, slide deck fonts should be at least 24 points and 32 points for headings. Choose clear, sans-serif fonts like Arial or Verdana, avoiding overly decorative fonts that can be hard to read for users with visual or cognitive disabilities.

Leveling Up: Advanced Accessibility Expeditions

When you're ready for a more in-depth trek, explore these strategies that require a little extra time but bring big benefits!

1. Multimedia Transcripts and Captions

Provide captions for videos and transcripts for audio content to support users with hearing impairments and enhance accessibility for all. Tools like Zoom, YouTube, and Vimeo make this easier by offering automatic captioning features. For instance, Zoom can auto-generate live captions during meetings, and Vimeo offers automatic captioning for uploaded videos. While these tools can save time, always review the captions for accuracy, especially with industry-specific terms or unique names.

2. Reading Order

Ensure that the reading order of digital content flows logically. This is especially important in slideshows or complex documents. Use the reading order tool in programs like PowerPoint or Adobe Acrobat to verify that screen readers will process content in a sensible sequence, ensuring clarity for users relying on assistive technology.

3. Slide Titles

Give each slide in your presentations a unique title. This helps users navigate through presentations with screen readers, similar to how a table of contents is used to locate information in a book or document. A clear, descriptive slide title enhances accessibility and keeps content organized for everyone.

4. Audio or Video Descriptions

Provide audio descriptions or text alternatives for visual content in videos. This is essential for users with visual impairments to gain context about what's happening on screen beyond dialogue. Tools like YouDescribe and <u>AudibleSightAl</u> can help with adding descriptive audio tracks, or you can write text descriptions alongside videos. The <u>Described and Captioned Media</u> <u>Program (DCMP)</u>) provides resources and guidelines to help you get started with audio description.

5. Create Accessible Tables

Use tables only for tabular data (not layout) and add labels to columns and rows. This helps screen readers understand the table.

Taking the Next Step: Resources & Tools

Embark on the next leg of your journey with these helpful tools:

- WebAIM Color contrast checker and general accessibility guidelines.
- WAVE Free tool for checking page accessibility.
- **CAST** Information about the ADA Title II Updates
- **CAST** Universal Design for Learning Guidelines

Congratulations, Explorer!

By following these steps, you're well on your way to creating a more inclusive digital world. Every small change you make helps learners overcome barriers and succeed!